

## LiquiCell: The Original Hot Spot Technology

LiquiCell is a branded technology used across a number of visible markets, including automotive, sport and recreation, office furniture, medical and footwear.

To learn more about LiquiCell watch the video on our website, [www.walkonwaterinsoles.com](http://www.walkonwaterinsoles.com)

At Shakti Inc., our goal is to bring comfort to the World One Step at a Time.

As we grow older our feet age like the rest of our body. We begin to lose our once plump cushions in the feet. In the body, in places where the mechanical load can become too high on bone muscle tissue, bursae are found.

The bursa function in two ways: lubricating points of friction and dissipating force by distributing it through a liquid medium.

LiquiCell is an ultra-thin liquid membrane technology specifically designed to improve comfort and acts as a shield at the point of contact.

Placed strategically at the ball of the foot and the heel in our WOW - Walk on Water Insoles and LiquiCell Shoe Inserts, LiquiCell imitates the body's natural function to reduce shear stress and friction to equalize pressure – the bursa.

LiquiCell Shoe Inserts provide the same benefits as our Insoles when used in Women's Sandals, Open Heels, Flip Flops. You can also use our Inserts in Men's tighter dress shoes.

Experience walking on a very thin layer of water! Our Insoles & Shoe Inserts with LiquiCell are designed to improve comfort and reduce fatigue over time. Use it for all your activities... Walking, Running, Tennis, Basketball, Golf, Dancing, Hiking, Soccer, Cycling, Hockey or just being on your feet all day long.



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SHAKTI INC. [www.walkonwaterinsoles.com](http://www.walkonwaterinsoles.com)

# No more tired feet!



# WOW

WALK ON WATER INSOLES™

## NO MORE TIRED FEET! FEELS LIKE WALKING ON WATER



Insole Interface:  
• Reduces heel friction, hotspots and blisters.  
• Prevents calluses, gels or corns.  
• Test results show blood flow is improved by 150%.

Also available:  
**LiquiCell® Shoe Inserts**



**SANDALS  
FLIP FLOPS  
DRESS SHOES  
OPEN HEELS**

**LIQUICELL®**

LiquiCell is a registered trademark of LiquiCell Technologies, Inc.



*Like walking on water...*

LiquiCell is an ultra-thin liquid membrane technology specifically designed to improve comfort that one experiences over time when the body is in contact with another object. Using a thin, smooth membrane with a low viscosity fluid medium, LiquiCell acts to dissipate forces and lubricate at point of contact. So thin, it hardly changes the fit of your shoes.

## The LiquiCell Difference - Equipped for Comfort Over Time

Simply put, Comfort Over Time is the most important factor in determining the actual comfort value of any product. Many substances can induce an immediate sensation of comfort on contact, but over time, discomfort sets in and you find yourself wondering "What happened?" LiquiCell provides enhanced comfort where others leave off. At the point when you are asking yourself "What happened?" - LiquiCells' benefits really emerge. The LiquiCell difference - equipped for Comfort Over Time.

## Step into Liquid

Experience walking on a very thin layer of water. LiquiCell is designed to improve comfort and reduce fatigue over time. Next time you plan on standing or walking for an extended period, use the LiquiCell Inserts or Insoles. Place the insole inside your shoe (either on top of your current footbed or in place of it). For your initial experience, use in only one shoe to compare, and we are sure that the other foot will be barking for LiquiCell. We think you'll like them so much you'll want a pair for all your shoes! Let us know what you thought of your WOW Walk on Water experience.

E-Mail us at: [info@walkonwaterinsoles.com](mailto:info@walkonwaterinsoles.com)

## Testimonials

"I used the inserts in my heels at ETAA in Vegas and I have to say --- no blisters and my feet recovered very quickly!! So I would say they were a success. My husband has had your inserts in his work boots and says they're great. Please give me your website so I can check out all the products you offer! Thanks again!!!"  
*Kristin, Roseville, CA*

"I can walk for hours in the mall or at my job. It's like walking on water! Basketball and golf are fun now!"  
*Greg, Irvine, CA*

# SO THIN YET SO EFFECTIVE

## LiquiCell: The Original Hot Spot Technology

- The LiquiCell Insole & Insert can be used on top of a current insole or in place of an existing insole based on the fit of the shoe/boot.
- LiquiCell is lightweight, thin and robust.
- LiquiCell withstands peak impact pressure forces in excess of industry standards.
- LiquiCell keeps on working long after the point where other comfort technologies stop.

## LiquiCell Comparison to gel, foam, and air

No other foam or padding addresses soft tissue shear stress like LiquiCell. For relief of discomfort it is imperative that shear forces are reduced to the greatest extent.

	LiquiCell	Gel	Foam	Air
Weight:		Significantly heavier	Approx. the same	Somewhat less
Bulk:		Significantly bulkier	Bulkier	Significantly bulkier
Ability to maintain original shape:	Very good	Poor	Poor	Very good
Durability:	Very good	Good	Average	Good
Pliability:	Very good	Poor	Average	Poor
Significantly reduces friction:	Excellent	Poor	Poor	Poor
Significantly reduces shear stress:	Excellent	Average	Poor	Average
Reduces pressure:	Very good	Very good	Good	Very good
Absorbs shock:	Very good	Very good	Good	Good
Customization:	Very good	Very good	Very good	Very good
Affected by temperature changes:	No	Yes	Yes	Yes

## Insoles & Shoe Inserts Specifications

### Insole Sizes:

Men's 7-9, 10-12 & 13-15

Women's 5-7 & 8-10

Insoles are 1/18th of an inch thick.

Color: Grey

### Insert Sizes:

Small: Women 5-7 & Men 6-7

Medium: Women & Men 8-14

Inserts are less than 1/16th of an inch thick.

Color: Clear